# MOHAMMED FARHAN ANEES

## UI/UX DESIGNER | PRODUCT DESIGNER

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LinkedIn • Figma Portfolio • Behance

## SUMMARY

UI/UX Designer | Product Designer with 5+ years of professional experience in UI/UX design, product design, and frontend development. Skilled in user research, UX strategy, user flows, wireframing, prototyping, responsive web and mobile design, usability testing, and design systems. Proficient in Figma, Auto Layout, components, variants, and interactive prototyping. Experienced in creating user-centered digital products, improving user experience, ensuring accessibility, and collaborating with cross-functional teams to deliver business-driven design solutions. Strong knowledge of HTML, CSS, and JavaScript, enabling effective developer handoff and seamless design-to-development collaboration across E-Commerce, Telecom, Education, and B2B industries.

## WORK EXPERIENCE

**UI/UX Designer — Mobiiworld FZ-LLC** **August 2025 – July 2026**
Dubai, United Arab Emirates

- Owned end-to-end design of interactive, animation-driven website interfaces and responsive mobile app experiences, from user flows and interaction design to visual design, keeping them consistent across devices and screen sizes.
- Ran UX audits and usability assessments to uncover user pain points and turned findings into design improvements.
- Collaborated with product, engineering and business teams to align user needs, technical requirements and business goals, delivering accessible, human-centric solutions on time.

**Web & UI Designer — Taki Global Marketing FZ-LLC** **December 2023 – June 2025**
Dubai, United Arab Emirates

- Designed campaign landing pages that drove a 22% increase in lead generation for a B2B service platform.
- Partnered with developers to reach 95% design-to-code accuracy across 10+ projects.
- Designed responsive layouts for desktop, tablet and mobile in Figma and Adobe XD, and produced 1000+ digital assets (banners, ads, infographics, social creatives) for Telecom, Education and E-Commerce brands.
- Maintained a reusable library of icons, buttons and graphics so brands stayed consistent across web platforms.

**UI/UX Designer (Freelance) — BPG Group** **August 2023 – November 2023**
Dubai, United Arab Emirates

- Designed interfaces for 5+ mobile apps, raising engagement by an average of 25% through clearer navigation and layouts.
- Built a reusable Figma component library (Auto Layout, Variants) that cut design iteration time by 20% across 3 projects.
- Presented data-driven design proposals to clients and earned a 90% approval rate on mockups in client reviews.
- Ran competitive analysis for 5+ projects to bring industry best practices into design strategy, and produced wireframes, prototypes and high-fidelity mockups in Figma and Adobe XD.

**Frontend Developer — Otwo Designs** **February 2021 – July 2023**
Kozhikode, Kerala, India

- Developed 20+ responsive web applications in HTML, CSS and JavaScript, improving engagement by 25%.
- Reached 90% design-to-code accuracy across 10+ projects by translating Figma and Adobe XD designs into interfaces.
- Mentored 5+ junior developers, lifting team productivity by 10% (measured by sprint completion).
- Optimized performance on 8+ projects through minification, image compression and efficient CSS animations.

## EDUCATION

**Bachelor of Computer Application (BCA) — Rabindranath Tagore University** **2023 – 2026**

## SKILLS

**Product & UX Design:** End-to-End Product Design, User Research, UX Auditing, User Flows, Information Architecture, Wireframing, Prototyping, Interaction Design, Responsive Design, Usability Testing, Accessibility

**Design Tools:** Figma (Auto Layout, Components, Variants, Design Systems, Prototyping), Adobe XD, Photoshop, Illustrator, InDesign, Canva, Midjourney

**Visual Design:** Typography, Color Theory, Iconography, Branding, Layout Design

**Front-End:** HTML5, CSS3, JavaScript

**Collaboration & Leadership:** Cross-functional Teams, Stakeholder Presentation, Design Handoff, Mentoring, Agile/Scrum, Communication

## LANGUAGES

English (Advanced) • Hindi (Beginner) • Malayalam (Native)